



# Strategic Planning for an Enduring Ministry in Africa

TEASA Consultation 2025

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# Introduction

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- Where will your school or ministry be 25 years from now?
- Where does God want your ministry to be 25 years from now?





## Strategic Planning for an Enduring Ministry in Africa

**1. Biblical VISION: Our place in God's plan**

**2. Biblical STRATEGY:**

**Serving God's plan better**

**3. Biblical ACTION:**

**Going forward together**



# What Is Theological Education?



- Specialized discipleship in service of the church
- Mentoring Christians for church leadership and other ministries
- Various ministry models
- Range of programmes
- Different institutions
- Dr Stephen Briix: “To mature leaders in Christ through discipleship with accountability according to education standards.”

# What Is God's Vision for Africa?



## A part of God's plan for all nations

- The Father's plan: to redeem sinners from all nations
- The Son's mission: to make atonement for sin and to establish the kingdom
- The Spirit's mission: to apply Christ's redemption, to empower Christ's witnesses, and to gather the God's church

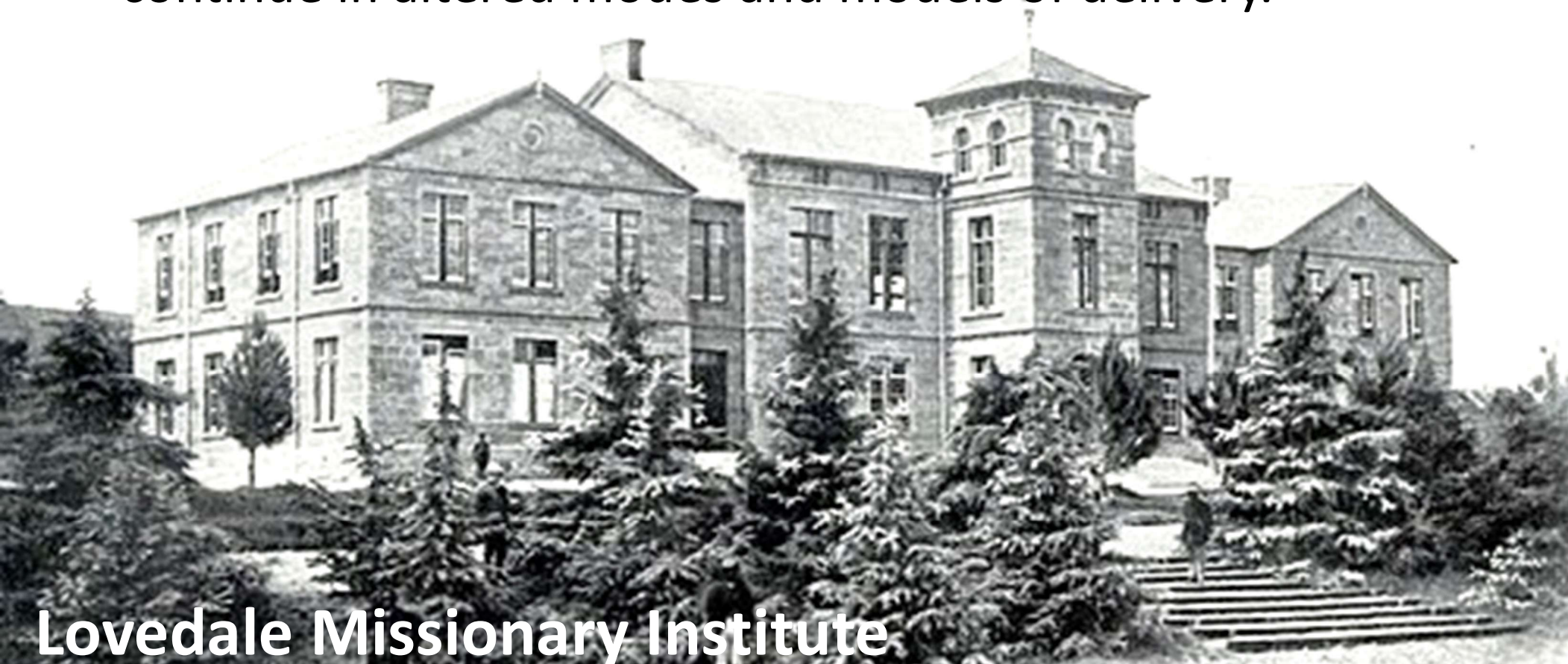
## What does God desire to see in Africa?

- Biblical churches; mature believers; faithful witness
- Pure doctrine & living; refutation of false teaching
- Christ's kingdom coming in Africa (cumulatively)

# Bible Education in Africa



- Bible education in various forms has played a huge role in fulfilling God's vision for His church in Africa.
- Most probably, theological education in Africa will remain central in fulfilling God's plan in Africa, though it will likely continue in altered modes and models of delivery.



**Lovedale Missionary Institute**

# Your Place in God's Plan



- How does your school participate in God's vision for Africa?
- What is your place and purpose in God's plan for the church in Africa?
- How can your school improve to better serve God's purpose and advance God's plan in Africa?



# We Are God's Fellow Workers



## 1 Corinthians 3:1-15

- We should avoid fighting against each other in Africa
- We should seek to be wise master builders for the Lord.
- We should take care to build for the Lord in the right way.
- We should remember that God's fire will prove our work.



# Strategic Planning



- A process where organizations define their long-term goals and develop strategies to achieve them.
- It involves identifying vision and values, setting priorities and goals, allocating resources, and measuring progress to ensure alignment with the organization's mission and purpose.
- A process for organizations that want to achieve long-term success and navigate a challenging and changing environment.



# Ministry Philosophy



Biblical principles for refining theological education ministry

## Our Commission

- Making disciples of Christ
- Serving God's church in Africa
- Participating in God's mission

## Our Objectives

- Equipping faithful church leaders
- Mentoring wise Christians
- Refuting error & false teaching

## Our Methods

- Biblical teaching
- Spiritual formation
- Different models with varying foci in diverse contexts
- The Lord's work in the Lord's way

## Our Assessment

- Wise & faithful implementation
- Frank evaluation: *SWOT corum Deo*
- Adaptation: the courage to change
- Collaboration & partnership

# SWOT Assessment



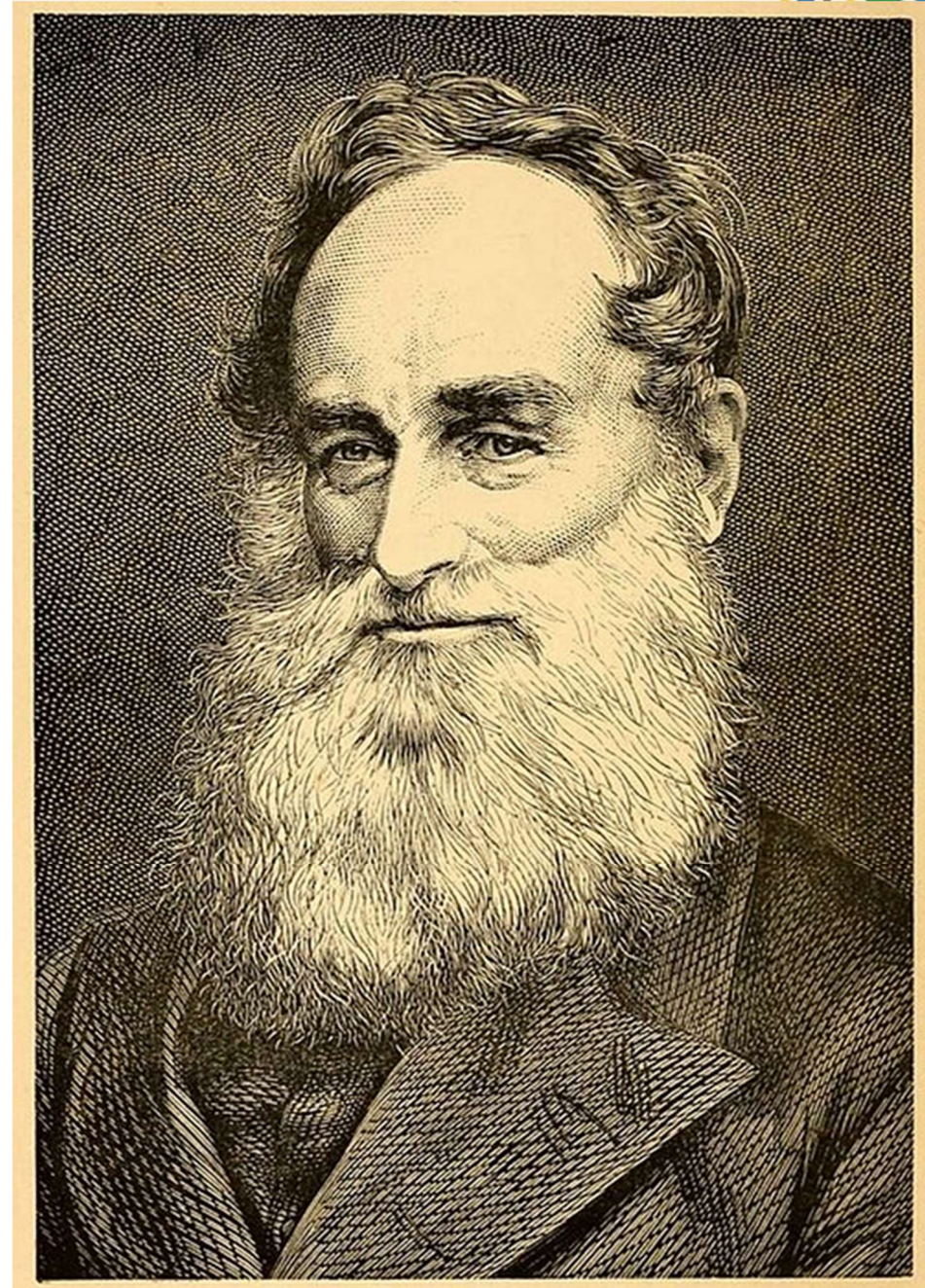
- **STRENGTHS:** How is God presently using your institution?
- **WEAKNESSES:** Protecting against the causes of compromise
- **OPPORTUNITIES:** What might God do with our few loaves and fish?
- **THREATS:** Preparing for social marginalization and opposition



# Moffat's Ministry at Kuruman



- Robert Moffat (1795-1883)
  - Born in Scotland (230y ago)
  - Trained as a gardener, blacksmith, and in theology
  - Worked hard, attending school, even evening classes
  - Came to South Africa in 1817
  - Served in Africa for 54 years
- Mission at Kuruman
  - The Moffat Church (1838)
  - The Moffat homestead
  - Schoolroom foundations



# Kuruman at 200y



# Moffat's Legacy in Africa



- A few old buildings in a state of disrepair
- Several old trees, now falling over from age
- A bronze plaque of commemoration
  
- Many people converted and churches planted
- The full Setswana Bible
- A faithful life lived for the glory of God...

# The Tests of Time and Eternity

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- **1 Cor 3:12-13** – “<sup>12</sup> Now if anyone builds on the foundation with gold, silver, precious stones, wood, hay, straw— <sup>13</sup> each one’s work will become manifest, for the Day will disclose it, because it will be revealed by fire, and the fire will test what sort of work each one has done.”
- **Will our ministry stand the test of time?**
- **Will it stand the test of God’s final judgement?**